

El Cerrito Plaza TOD Survey 2019

Thank you for riding BART! You help clean the air and reduce traffic in our region.

To prepare for possible development on the El Cerrito Plaza BART Station parking lot, BART is conducting a study on future parking and transportation needs of BART riders and station neighbors.

Your feedback is valued and will help BART plan for the future. To thank you for your time, you can enter for a chance to win a \$100 Visa gift card at the end of the survey.

If you need language assistance services, please call (510) 464-6752.

Si necesita servicios de asistencia de idiomas, llame al (510) 464-6752.

如需語言協助服務，請致電 (510) 464-6752。

통역이 필요하신 분은, 510-464-6752 로 문의하십시오.

Kung kailangan mo ang tulong ng mga serbisyo ng wika, paki tawagan ang (510) 464-6752.

Nếu quý vị cần dịch vụ trợ giúp về ngôn ngữ, xin vui lòng gọi số (510) 464-6752.

Q1 How do you usually get to the El Cerrito Plaza BART station? Please select primary travel mode.

Walk all the way to the station

Bike

Get dropped off by family, friend or neighbor

Take public transit (bus)

Drive alone and park at the station parking lot

Drive alone and park in the neighborhood and walk the last 10-15 minutes

Drive with others (carpool) and park

Uber, Lyft or similar app-based service

Motorcycle

Taxi

Other - please specify _____

Q2 The following questions are about the trip you took on BART **today**.

If you did not take BART today, please answer the questions thinking about the **last time** you took BART from the El Cerrito Plaza station. **What was the primary purpose of your BART trip today?**

Commute to / from work

School

Visit friends / family

Shopping

Restaurant

Sports event

Medical / dental

Theater or concert

Airplane trip

Other, please specify _____

Q3 About what time did you enter El Cerrito Plaza Station today?

- Before 7:30 A.M.
- 7:30 – 7:59 A.M.
- 8:00 – 8:29 A.M.
- 8:30 – 8:59 A.M.
- 9:00 – 9:59 A.M.
- 10 A.M. or later

Q4 Do you ever consider using either the North Berkeley or El Cerrito del Norte station for your BART trip (instead of El Cerrito Plaza)?

- Yes
- No

Display This Question:

If Q4 = Yes

Q5 Your BART trip today

What is the main reason that you chose El Cerrito Plaza, instead of North Berkeley or El Cerrito del Norte today?

- Available parking in BART lot
- Available street parking
- Nearby shopping options
- Closer to home
- Closer to childcare or school
- Safety
- Access to other transportation (e.g., buses, bike lanes)
- Other, please specify _____

Q6 Your BART trip today

How did you get from home to El Cerrito Plaza station today? Please select primary travel mode.

- Walked all the way to the station
- Biked
- Got dropped off by family, friend, or neighbor
- Took public transit (bus)
- Drove alone and parked at the station parking lot
- Drove alone and parked in the neighborhood and walked the last 10-15 minutes
- Drove with others (carpooled) and parked
- Uber, Lyft or similar app-based service
- Motorcycle
- Taxi
- Other - please specify _____
- Not applicable – didn't come from home

Skip To: Q14 If Q6 = Not applicable – didn't come from home

Display This Question:

If Q6 = Drove alone and parked in the neighborhood and walked the last 10-15 minutes

Or Q6 = Drove with others (carpooled) and parked

Q7 Your BART trip today

Where did you park when you drove to the El Cerrito Plaza station today?

Q6 = Drove with others (carpooled) and parked

In the BART parking lot

Street parking (resident permit parking curb)

Unregulated street parking

Other, please specify _____

Display This Question:

If Q7 = Street parking (resident permit parking curb)

Or Q7 = Unregulated street parking

Q8 Your BART trip today

How far did you walk to the station from where you parked your car?

1-5 blocks

5 blocks or more

Display This Question:

If Q6 = Drove alone and parked at the station parking lot

Or Q7 = In the BART parking lot

Q9 What fee, if any, did you pay to park in the El Cerrito Plaza parking lot today?

Daily fee

Single day reserved permit

Monthly permit

Carpool Permit

None / free

Display This Question:

If Q6 = Drove alone and parked at the station parking lot

Or Q6 = Drove alone and parked in the neighborhood and walked the last 10-15 minutes

Or Q6 = Drove with others (carpooled) and parked

Q10 Your BART trip today

What is the primary reason you drove to El Cerrito Plaza station today?

Fastest way to station

Live too far to walk/bike to station

Personal preference to drive, rather than walk, bike or take transit

Need to drop off/pick up kids before or after my BART ride

Need to run other errands before or after my BART ride

Physical mobility challenges

Other, please specify _____

Display This Question:

If Q6 = Drove alone and parked at the station parking lot

Or Q6 = Drove alone and parked in the neighborhood and walked the last 10-15 minutes

Or Q6 = Drove with others (carpooled) and parked

Q11 If electric shared mobility devices or other new mobility options (such as electric bike share or a shuttle service) were expanded in the El Cerrito station area, would this influence your choice to drive and park?

Yes

No

Display This Question:

If Q6 = Walked all the way to the station

Or Q6 = Biked

Or Q6 = Took public transit (bus)

Q12 Your BART trip today

What is the primary reason you "*{Q6/ChoiceGroup/SelectedChoices}*" to El Cerrito Plaza today?

I don't have a car

Q6 = Walked all the way to the station

Or Q6 = Biked

I have a car but prefer to get exercise and fresh air

I have a car but prefer to not add to air pollution and traffic

I have a car but don't want to pay for parking

Q6 = Biked

There is plenty of secure bike parking at the station

Q6 = Took public transit (bus)

I have a monthly bus pass

Other, please specify _____

Q13 Aside from the way you got to BART today "*{Q6/ChoiceGroup/SelectedChoicesTextEntry}*", have you used any other type of transportation to get from home to El Cerrito Plaza station in the past 3 months?

Yes

No

Display This Question:

If Q13 = Yes

Carry Forward Unselected Choices from "Q6"

Q14 What other types of transportation have you used to get from home to El Cerrito Plaza station in the past 3 months?

Please select all that apply.

Walked all the way to the station

Biked

Got dropped off by family, friend, or neighbor

Took public transit (bus)

Drove alone and parked at the station parking lot

Drove alone and parked in the neighborhood and walked the last 10-15 minutes

Drove with others (carpooled) and parked

Uber, Lyft or similar app-based service

Motorcycle

Taxi

Other - please specify _____

Not applicable – didn't come from home

Display This Question:

If Q6 = Drove alone and parked at the station parking lot

Or Q6 = Drove alone and parked in the neighborhood and walked the last 10-15 minutes

Or Q6 = Drove with others (carpooled) and parked

Or Or What other types of transportation have you used to get from home to El Cerrito Plaza station in...

Drove alone and parked at the station parking lot Is Selected

Or Or What other types of transportation have you used to get from home to El Cerrito Plaza station in...

Drove alone and parked in the neighborhood and walked the last 10-15 minutes Is Selected

Or Or What other types of transportation have you used to get from home to El Cerrito Plaza station in...

Drove with others (carpooled) and parked Is Selected

Q15 About how often do you drive and park at (or near) the El Cerrito Plaza BART station?

6 - 7 days/week

5 days/week

3 - 4 days/week

1 - 2 days/week

1 - 3 days/month

Less than once a month

Display This Question:

If Q15 != Less than once a month

And If

If What other types of transportation have you used to get from home to El Cerrito Plaza station in... Drove alone and parked at the station parking lot Is Selected

Or Or What other types of transportation have you used to get from home to El Cerrito Plaza station in...

Drove alone and parked in the neighborhood and walked the last 10-15 minutes Is Selected

Or Or What other types of transportation have you used to get from home to El Cerrito Plaza station in...

Drove with others (carpooled) and parked Is Selected

Or Q6 = Drove alone and parked at the station parking lot

Or Q6 = Drove alone and parked in the neighborhood and walked the last 10-15 minutes

Or Q6 = Drove with others (carpooled) and parked

Q16 If you were unable to find parking in the BART lot at El Cerrito Plaza station, would you continue to ride BART from El Cerrito Plaza station?

Yes

No

Display This Question:

If Q15 != Less than once a month

And Q16 = Yes

Q17 How would you get to BART if there were no parking available in the El Cerrito Plaza BART parking lot? Please select primary travel mode.

Drive and park on the street

Get dropped off by family, friend, or neighbor

Uber, Lyft or similar app-based service

Walk all the way to the station

Bicycle

Bikeshare or scooter share (if available in future)

Motorcycle

Taxi

Take public transit

Other - please specify _____

Display This Question:

If Q15 != Less than once a month

And Q16 = No

Q18 How would you get to your destination if there were no parking available in the El Cerrito Plaza BART parking lot?

Go to a different BART station, please specify _____

Drive all the way to my destination

Take the bus all the way to my destination

Walk, bike, or take a scooter all the way to my destination

Take Uber or Lyft to my destination

Take a taxi to my destination

Get a ride from family, friend or neighbor to my destination

Other - please specify _____

Not make the trip

Display This Question:

If Q15 != Less than once a month

And If

If What other types of transportation have you used to get from home to El Cerrito Plaza station in... Drove alone and parked at the station parking lot Is Selected

Or Or What other types of transportation have you used to get from home to El Cerrito Plaza station in...

Drove alone and parked in the neighborhood and walked the last 10-15 minutes Is Selected

Or Or What other types of transportation have you used to get from home to El Cerrito Plaza station in...

Drove with others (carpooled) and parked Is Selected

Or Q6 = Drove alone and parked at the station parking lot

Or Q6 = Drove alone and parked in the neighborhood and walked the last 10-15 minutes

Or Q6 = Drove with others (carpooled) and parked

Q19 If there were no parking available in the El Cerrito Plaza BART parking lot but you were able to park in the neighborhood (within a 5-minute walk) with a monthly or annual pass that cost less than parking at the station, would you continue to ride BART from this station?

Yes

No

Q20 Do you have any thoughts or concerns related to access to the El Cerrito Plaza BART Station?

Q21

Almost done! Just a few more questions...

Gender:

Male

Female

Another gender _____

Q22 Age:

12 or younger

13 - 17

18 - 24

25 - 34

35 - 44

45 - 54

55 - 64

65 or older

Q23 What is your race or ethnic identification? *Please select all that apply.*

American Indian or Alaska Native

Asian or Pacific Islander

Black/ African American

Hispanic/ Latino/ Spanish

White/ Caucasian

Other, please specify _____

Q24 What is your total annual household income before taxes?

Under \$25,000

\$25,000 - \$34,999

\$35,000 - \$39,999

\$40,000 - \$49,999

\$50,000 - \$59,999

\$60,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000 and over

Q25 Including yourself, how many people live in your household?

1

2

3

4

5

6 or more

Q26 Do you speak a language other than English at home?

No

Yes, I speak: _____

Display This Question:

If Q26 = Yes, I speak:

Q27 How well do you speak English?

Very well

Well

Not well

Not at all

Q28 Please provide your home address for transportation planning purposes. Nearby intersection or landmark is okay. Address data will not be shared publicly.

Nearby intersection or landmark _____

City _____

Zip code _____

Q29

Last question!

Please read the statements below and select all that apply.

Enter me in a drawing for a chance to win a \$100 Visa gift card* as a thank you for completing this survey

Sign me up for BARTable this Week. It is a free weekly email newsletter filled with events, discounts and chances to win free tickets to great BARTable events!

Contact me in the future with important BART updates, or in case of a major system-wide emergency

Q30 Please provide us with a valid email address if you checked any of the above **boxes**.

Q31 **Fine print - drawing eligibility: Must be 18 years or older and a resident of California. BART employees and their immediate family/household members are not eligible. Winners will be notified via email after the survey is closed and must respond within 7 business days to claim prize.*