

2025 BART DISPARITY STUDY





BBC 55
YEARS
RESEARCH & CONSULTING

**Disparity Study
Expert**



**Legal Expert
DBE/SB**



**Policy Expert
DBE/SB**



**Community Expert
MICRO LBE**



Survey Expert



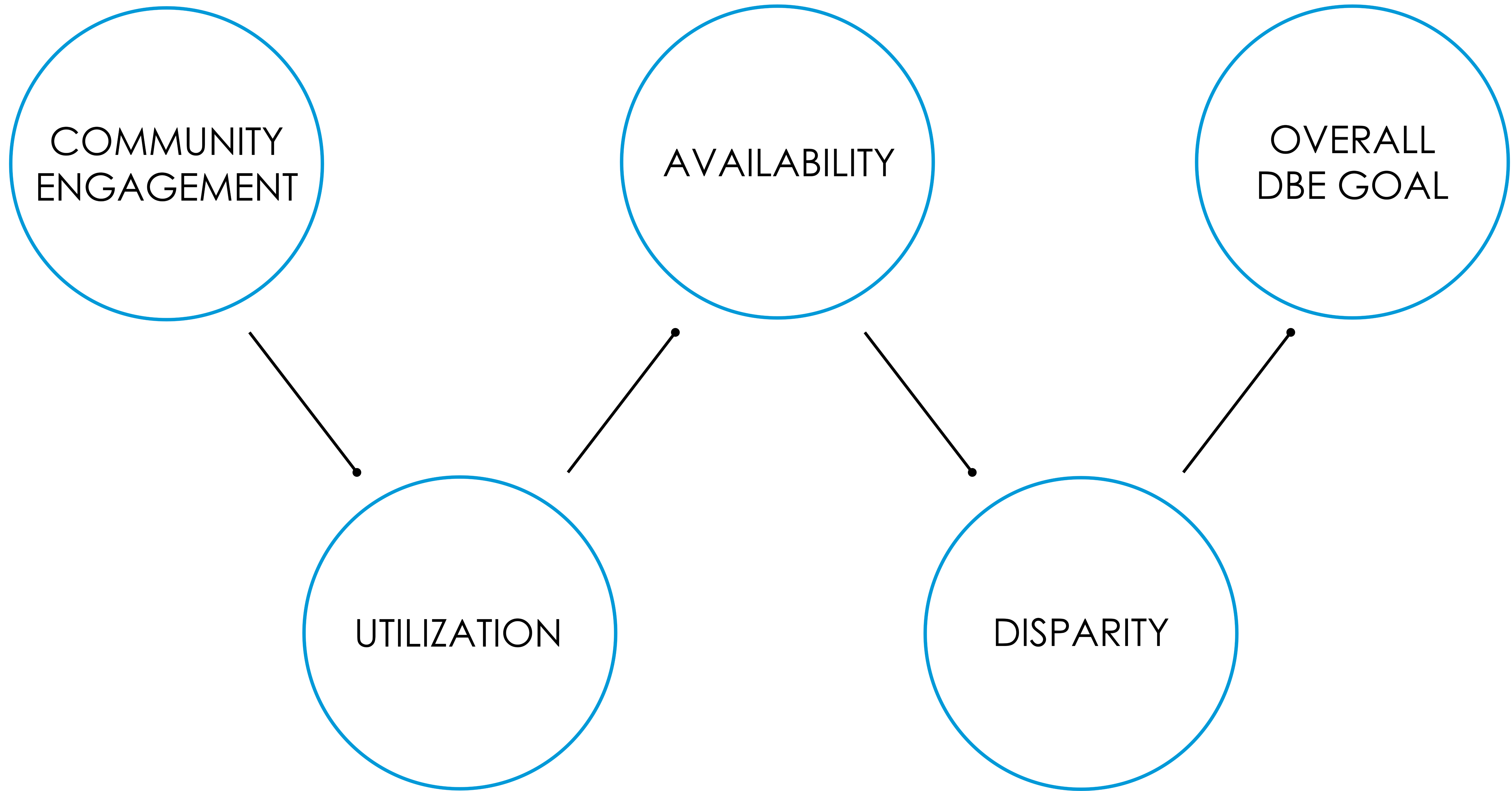
OBJECTIVES
& VALUE

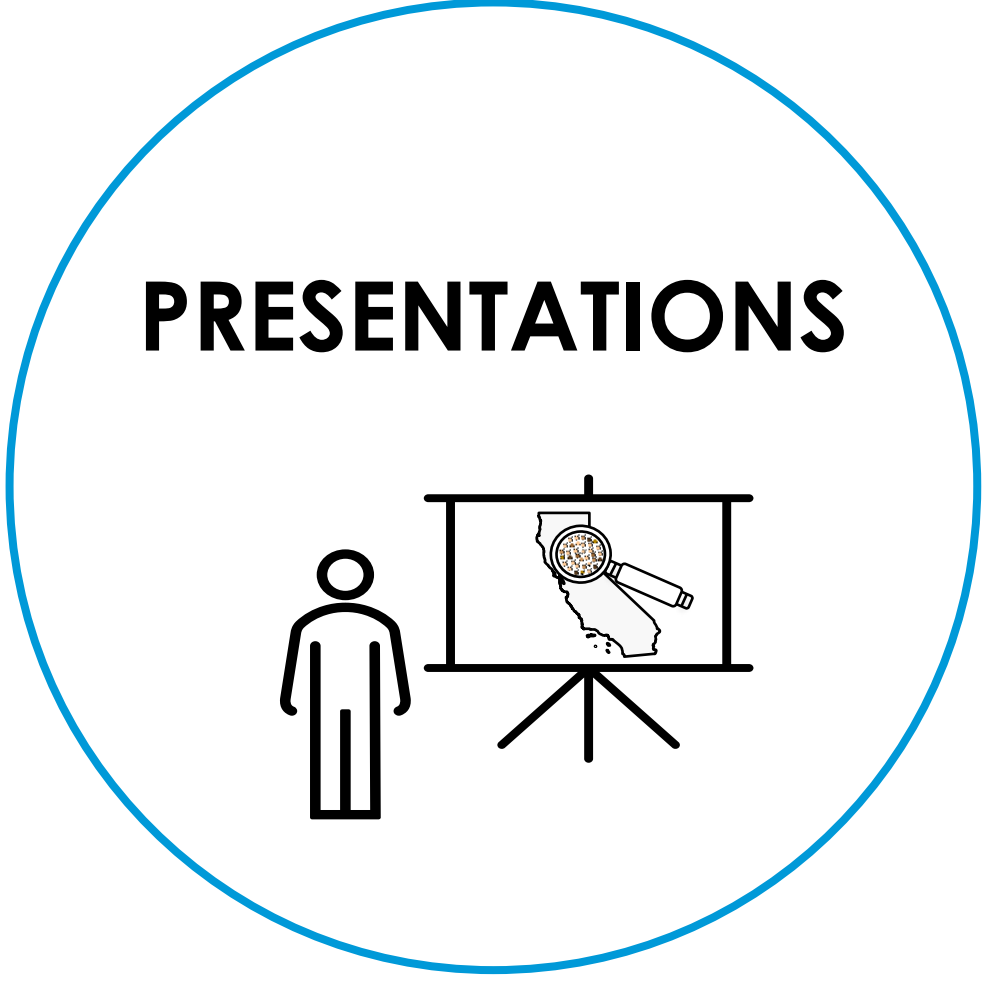
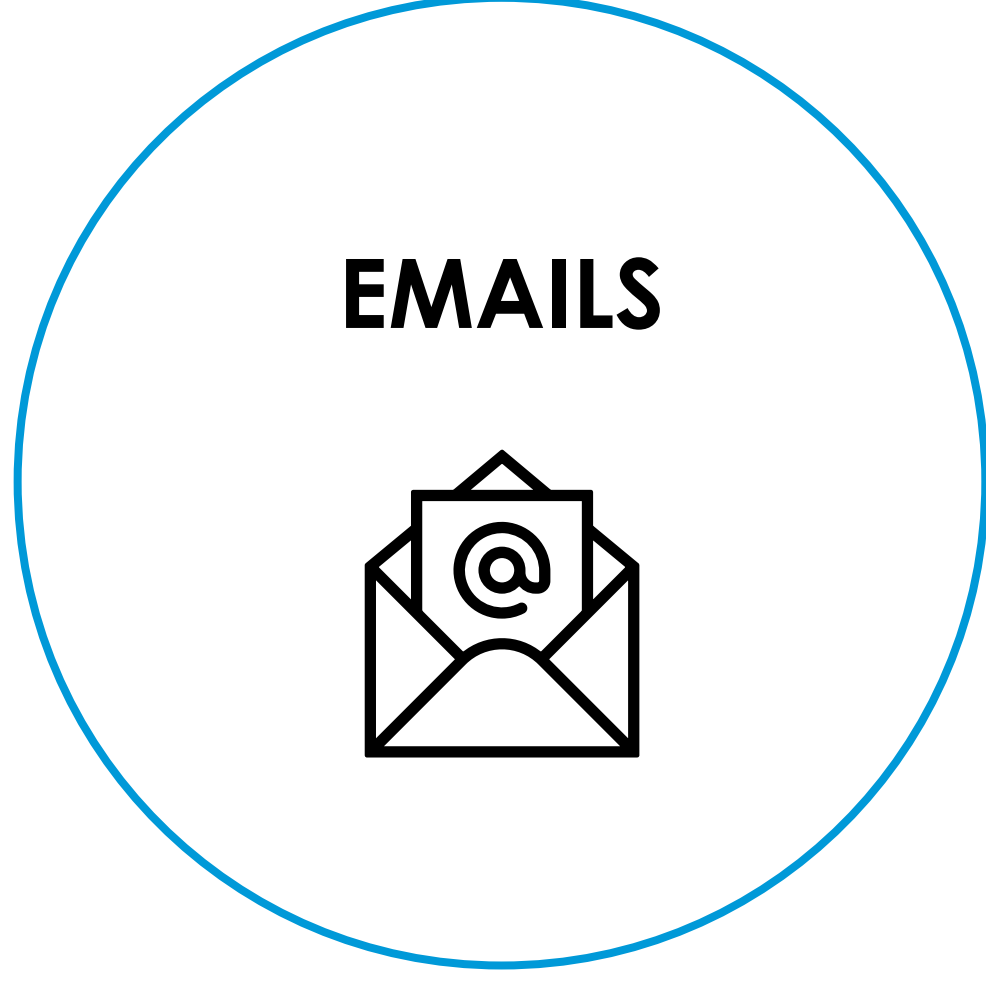
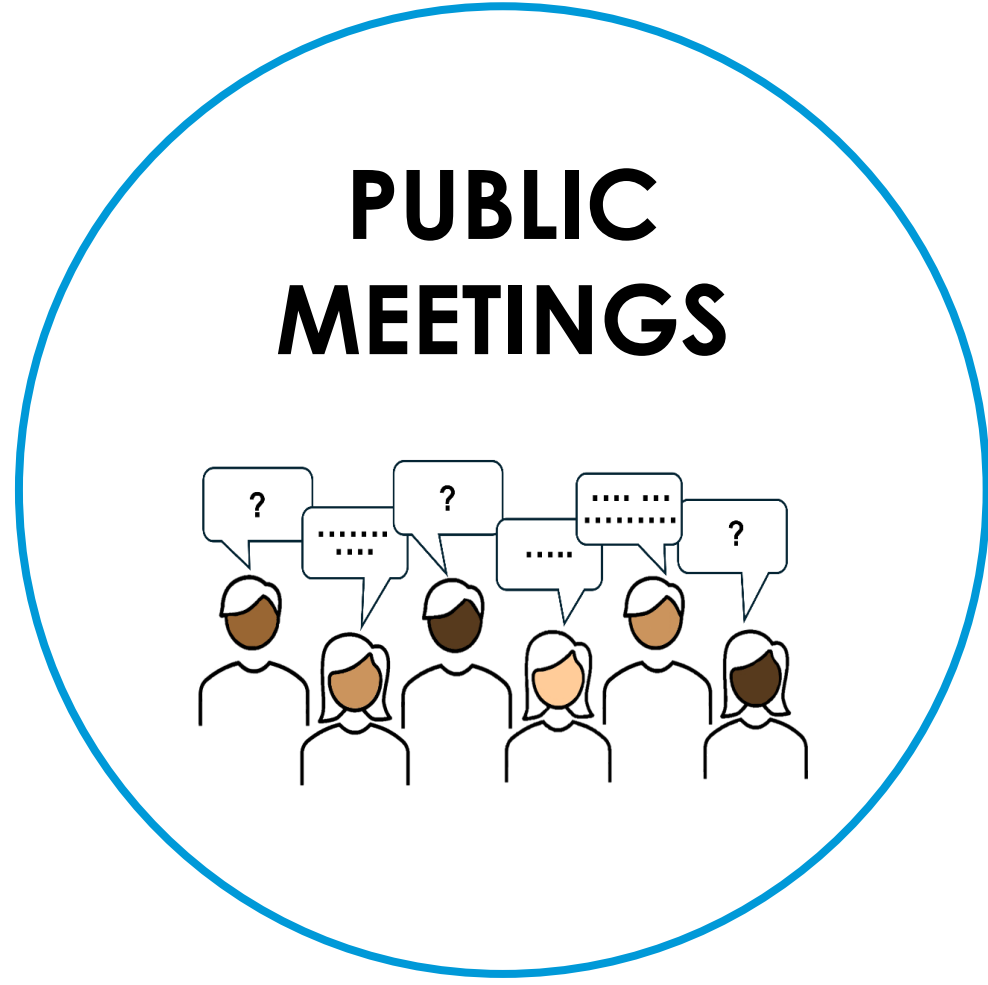
APPROACH

TIMELINE

QUESTIONS

- Assess **disparities** between **participation** and **availability**
- Assess **marketplace barriers**
- Recommend **refinements**
- Set new **overall DBE goal**
- Ensure **legal compliance**

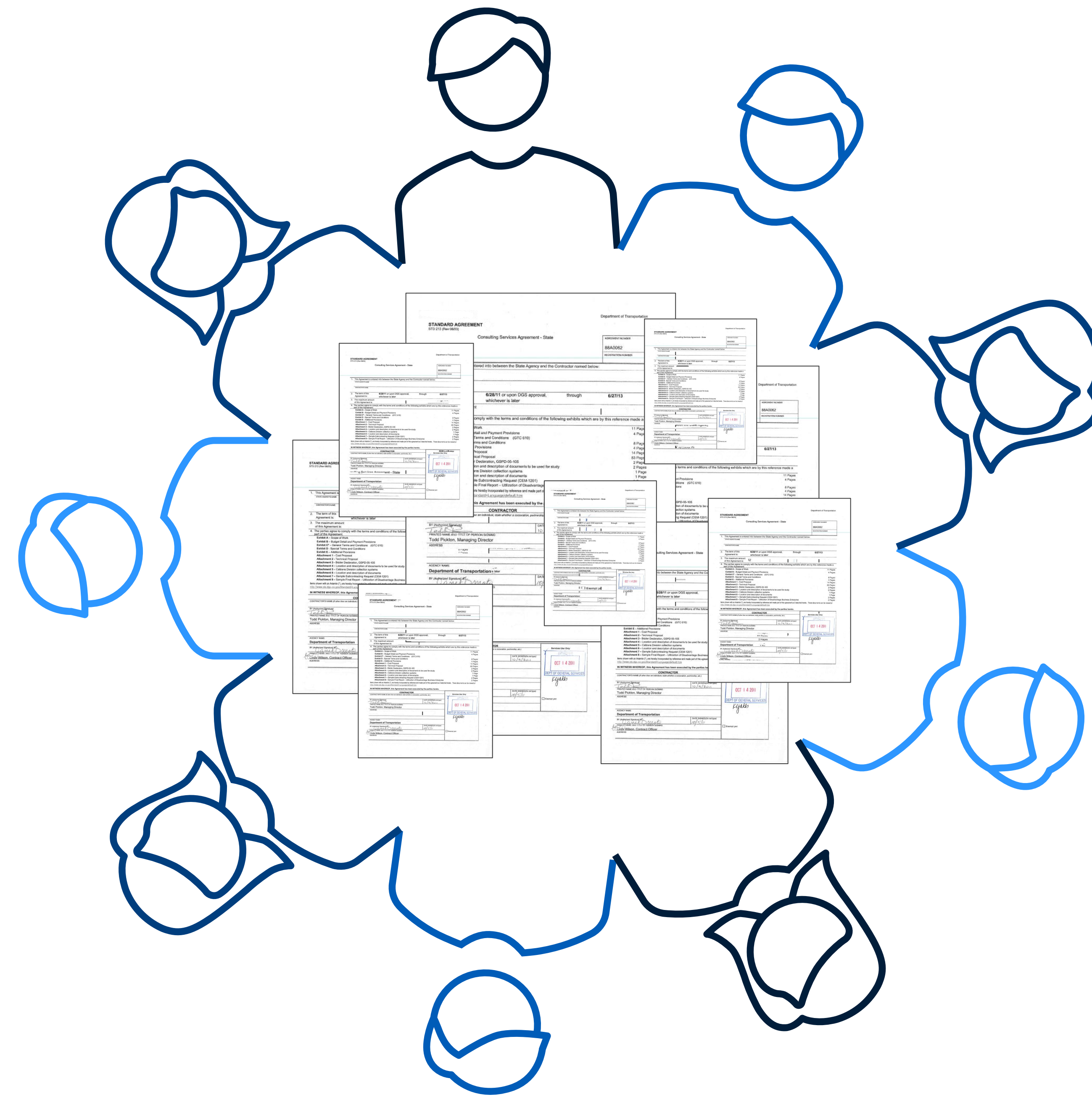




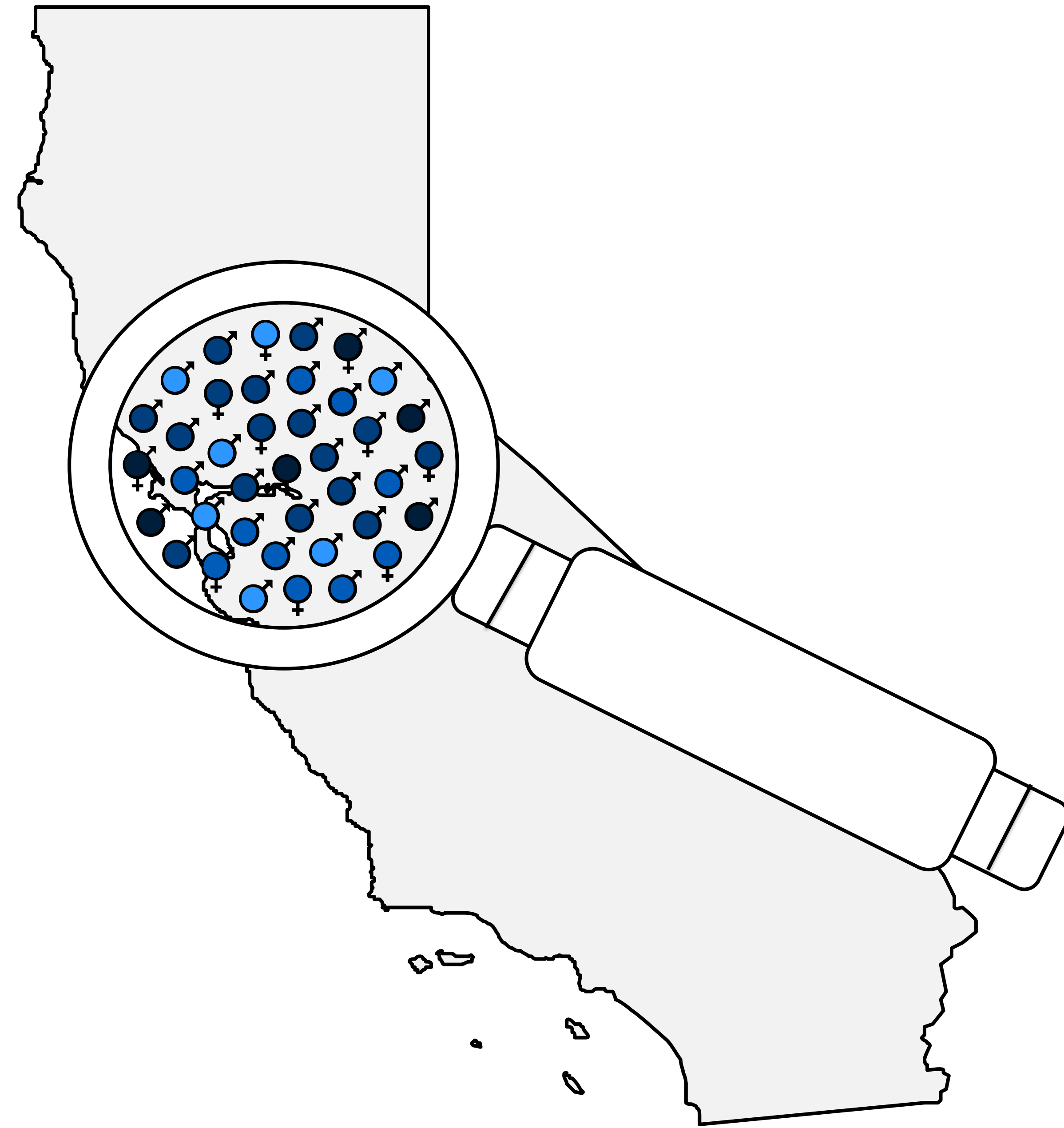
BBC 55 YEARS
RESEARCH & CONSULTING

IRML

DAVIS
RESEARCH



What percent of dollars does BART award to small businesses and POC- and woman-owned businesses?



What percent of dollars would one expect BART to award to small businesses and POC-and woman-owned businesses?



RACE/
GENDER



BUSINESS
SIZE



BUSINESS
AGE



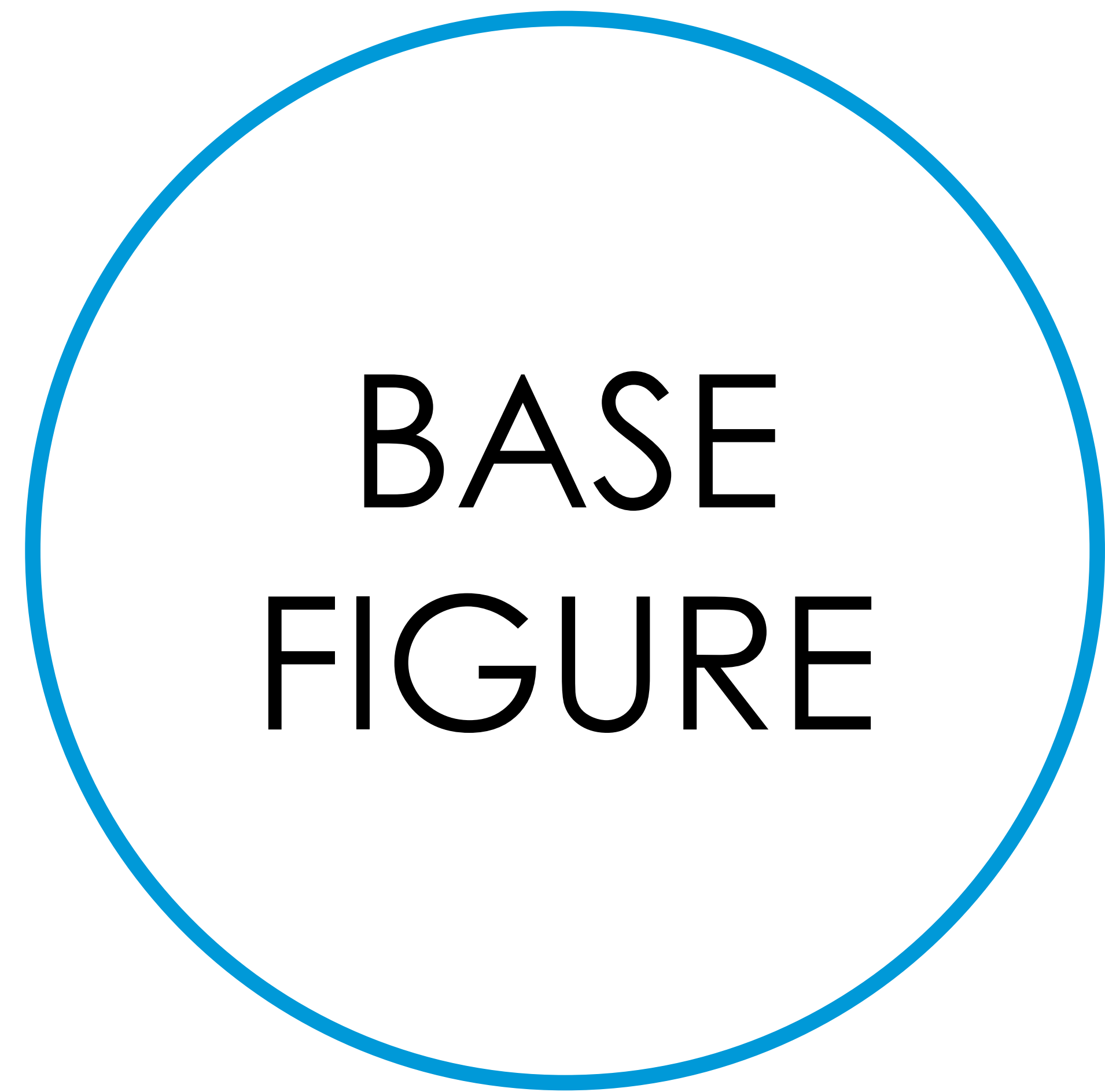
BUSINESS
LOCATION



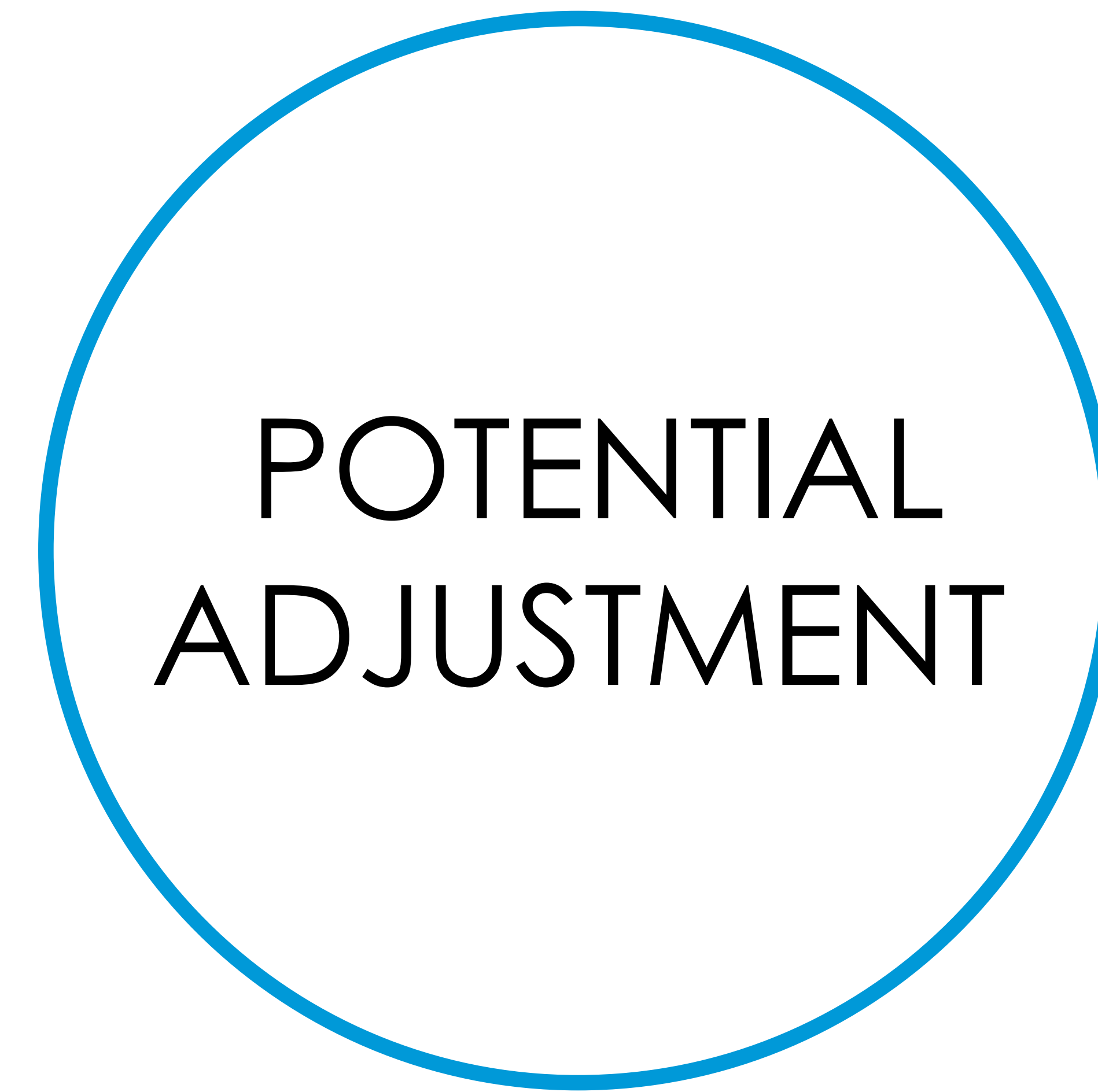
$$\frac{\text{DOLLARS AWARDED}}{\text{DOLLARS AVAILABLE}} \times 100 = \text{DISPARITY INDEX}$$

≥ 100 **PARITY**

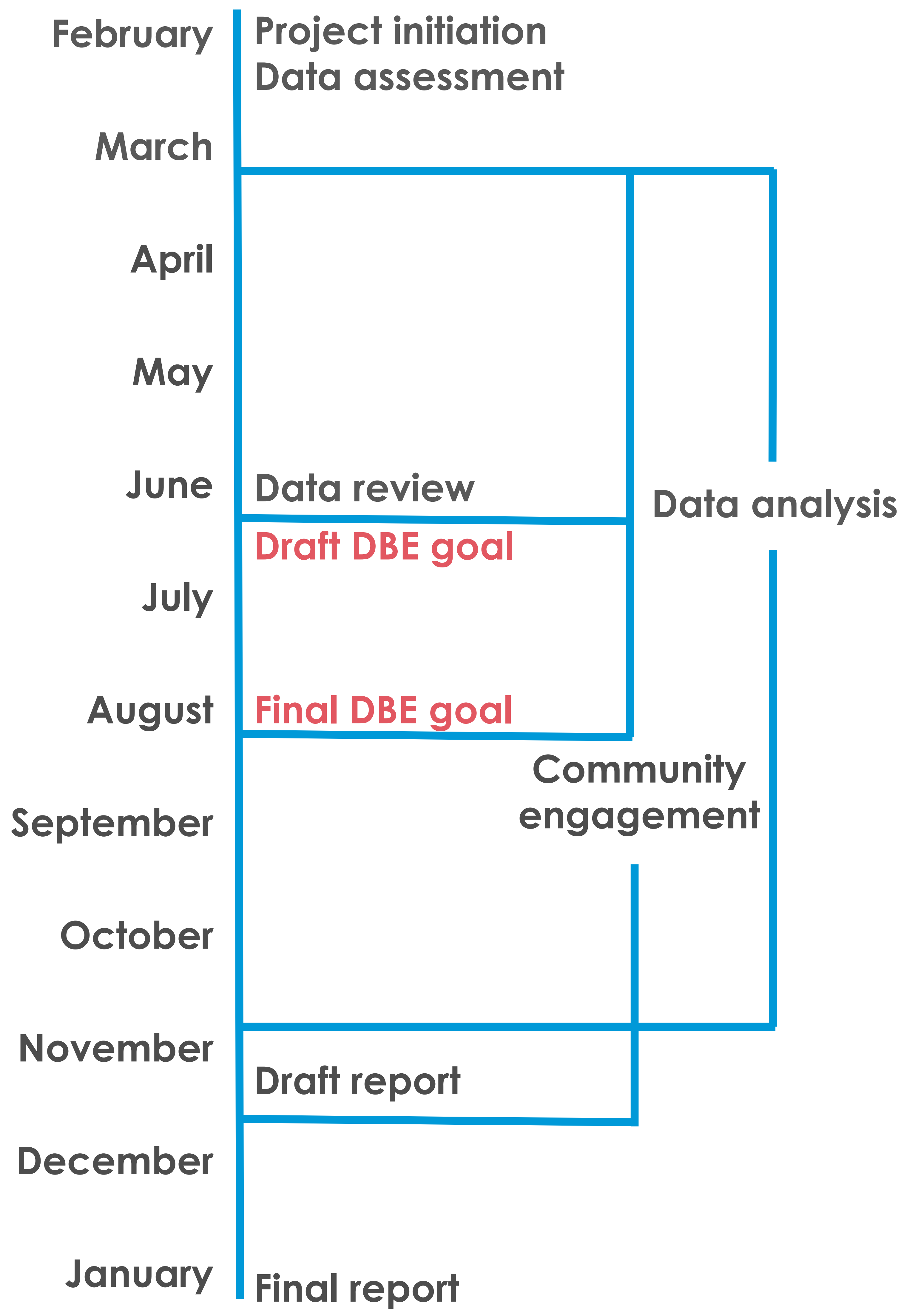
≤ 80 **SUBSTANTIAL DISPARITY**



Avail. of **potential DBEs**
for **FTA-funded** projects



Account for **barriers**
in local marketplace



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