

January 2025 Monthly Ridership Snapshot



	Jan 2025 Actuals	Compared to Last Month	Compared to a Year Ago	Compared to Budget
System Ridership				
Weekday	162,938	+6,472 +4.1%	+11,084 +7.3%	+4,847 +3.1%
Saturday	87,001	+1,515 +1.8%	+13,130 +17.8%	+9,501 +12.3%
Sunday	62,819	-3,568 -5.4%	+1,617 +2.6%	-2,081 -3.2%
Total¹	4,151,331	+277,103 +7.2%	+306,688 +8.0%	+146,431 +3.7%

Ridership by Station (Average Weekday)	Jan 2025 Actuals	Compared to Last Month	Compared to a Year Ago
Richmond	2,318	+32 +1.4%	+263 +12.8%
El Cerrito Del Norte	3,675	+135 +3.8%	+203 +5.9%
El Cerrito Plaza	2,019	+101 +5.3%	+73 +3.8%
North Berkeley	1,683	+127 +8.1%	+99 +6.3%
Downtown Berkeley	4,813	+139 +3.0%	+155 +3.3%
Ashby	1,541	-72 -4.5%	-247 -13.8%
Antioch	1,722	+20 +1.2%	+253 +17.2%
Pittsburg Center	487	+23 +5.0%	+69 +16.5%
Pittsburg / Bay Point	2,070	+62 +3.1%	+186 +9.9%
North Concord / Martinez	609	+40 +7.0%	+54 +9.8%
Concord	2,512	+101 +4.2%	+219 +9.5%
Pleasant Hill	2,454	+167 +7.3%	+224 +10.0%
Walnut Creek	2,759	+93 +3.5%	+208 +8.1%
Lafayette	1,580	+97 +6.5%	+114 +7.8%
Orinda	1,234	+58 +5.0%	+90 +7.9%
Rockridge	2,514	+101 +4.2%	+200 +8.6%
MacArthur	3,658	+276 +8.2%	+271 +8.0%
19th St / Oakland	4,412	+295 +7.2%	+254 +6.1%
12th St / Oakland City Center	4,962	+645 +14.9%	+302 +6.5%
Berryessa / North San Jose	1,323	-3 -0.2%	+212 +19.1%
Milpitas	1,141	-48 -4.0%	+157 +15.9%
Warm Springs / South Fremont	1,140	+91 +8.7%	+80 +7.6%
Fremont	1,924	+91 +5.0%	+131 +7.3%
Union City	1,768	+98 +5.9%	+103 +6.2%
South Hayward	1,397	+88 +6.8%	+164 +13.3%
Hayward	2,233	+145 +6.9%	+285 +14.6%
Dublin / Pleasanton	2,906	+205 +7.6%	+296 +11.3%
West Dublin / Pleasanton	1,238	+67 +5.7%	+114 +10.2%
Castro Valley	1,147	+15 +1.3%	+71 +6.6%
Bayfair	2,539	+65 +2.6%	+235 +10.2%
San Leandro	3,236	+103 +3.2%	+273 +9.2%
Coliseum	2,396	+206 +9.4%	+594 +33.0%
Oakland International Airport	386	-154 -28.5%	-56 -12.8%
Fruitvale	3,852	+35 +0.9%	+413 +12.0%
Lake Merritt	2,700	+168 +6.6%	+59 +2.2%
West Oakland	3,393	+165 +5.1%	+230 +7.3%
Embarcadero	16,685	+1,266 +8.2%	+1,158 +7.5%
Montgomery Street	14,129	+1,489 +11.8%	+685 +5.1%
Powell Street	10,632	-619 -5.5%	+294 +2.8%
Civic Center	8,847	+391 +4.6%	+678 +8.3%
16th Street Mission	5,464	+211 +4.0%	+229 +4.4%
24th Street Mission	5,311	+159 +3.1%	+270 +5.4%
Glen Park	3,108	+189 +6.5%	+133 +4.5%
Balboa Park	3,933	+162 +4.3%	+209 +5.6%
Daly City	4,362	-210 -4.6%	+402 +10.1%
Colma	1,494	+29 +2.0%	+129 +9.5%
South San Francisco	1,345	+51 +4.0%	+45 +3.5%
San Bruno	1,418	+288 +25.5%	+53 +3.9%
San Francisco International Airport	2,827	-713 -20.1%	+459 +19.4%
Millbrae	1,641	-0 -0.0%	-12 -0.7%

Ridership Notes

Ridership Events:

January 29: Early morning service disruption between Union City and Bay Fair stations
 January 30: aespa @ Oakland Arena
 Golden State Warriors: 11 home games

Notable:

Highest Ridership Day: Thursday, January 30 (190,658)
 Lowest Ridership Day: Wednesday, January 1 (48,695, New Year's Day)

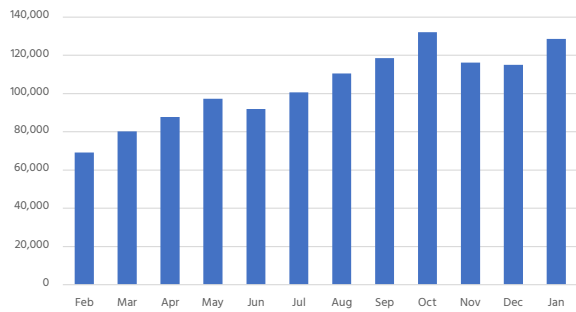
BART's top 4 ridership stations in 2024 continued to be our downtown SF stations:



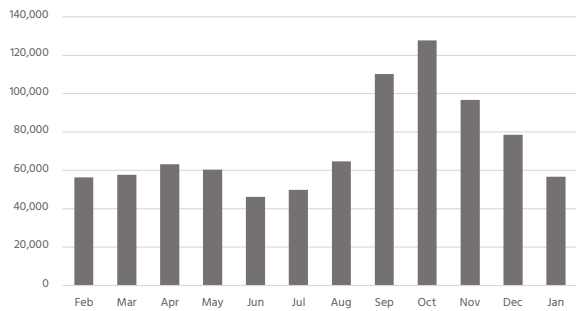
Top ridership stations **outside** of downtown SF by ticket type:

Senior Riders	START Riders	BayPass Riders	Youth Riders
12th St/Oakland	Balboa Park	Daly City	Downtown Berkeley
El Cerrito Del Norte	16th St / Mission	Downtown Berkeley	Balboa Park
Daly City	Downtown Berkeley	16th St / Mission	Fruitvale
24th St / Mission	12th St / Oakland	24th St / Mission	El Cerrito Del Norte

Clipper START Trips (Past 12 Months)



Clipper BayPass Trips (Past 12 Months)



Ridership by Ticket Type	Jan 2025 Actuals	Compared to Last Month	Compared to a Year Ago
Clipper Adult	3,066,843	+205,040 +7.2%	+171,889 +5.9%
Clipper Senior	368,336	+19,489 +5.6%	+43,539 +13.4%
Clipper High Value Discount	272,308	+44,334 +19.4%	-9,704 -3.4%
Clipper START	128,591	+13,652 +11.9%	+72,249 +128.2%
Clipper Youth	97,003	+5,594 +6.1%	+10,433 +12.1%
Clipper Disabled	86,594	+5,293 +6.5%	+1,246 +1.5%
Clipper MUNI FastPass	75,030	+5,676 +8.2%	+3,070 +4.3%
Clipper BayPass	56,626	-21,975 -28.0%	+18,369 +48.0%
Clipper Higher Education Discount ²	0	0 n/a	-4,403 -100.0%
Legacy Magnetic Stripe	0	0 n/a	0 #DIV/0!

Notes:
 1. Monthly total may not be directly comparable with other months due to differing number of days and day types.
 2. Clipper Higher Education Discount product was migrated into Clipper BayPass starting August 2024.