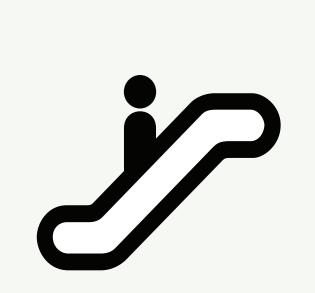
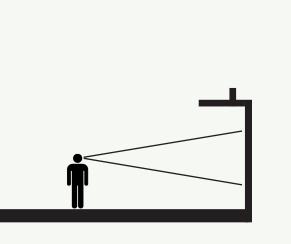
Goals and Objectives



Provide weather protection over escalators (to meet code requirements) and improve reliability

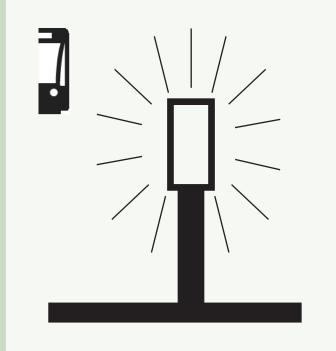




#### Improve safety and security by augmenting sightlines along the streetscape

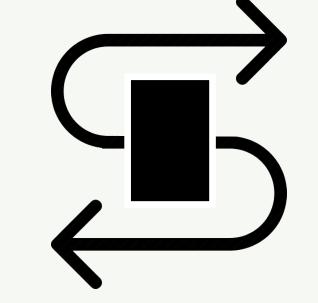


#### Incorporate sustainability

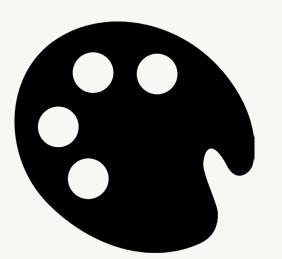


Improve station and system information, making it easier to find out where you are going

Provide better station entrance identification



Create an attractive and iconic structure that compliments the character of Market Street



Provide opportunities for local expression

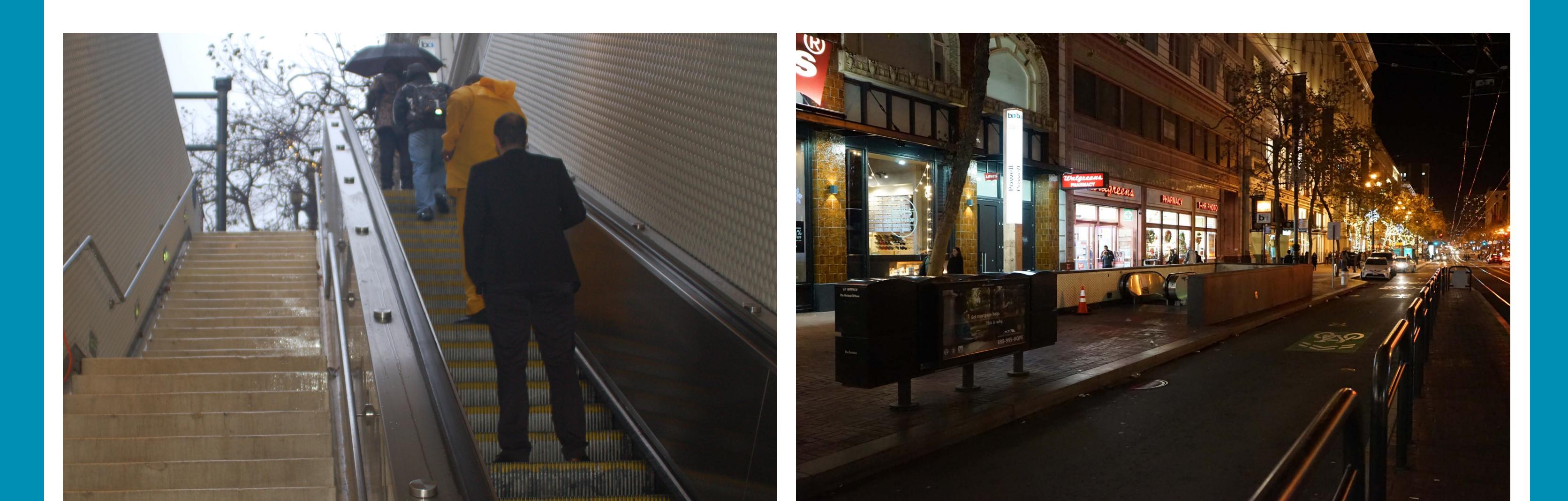




### Existing Conditions



- Limited station entrance visibility on street for the purposes of wayfinding
- Solid station walls limit sightlines into entrance area
- Abrupt lighting transition between interior and exterior



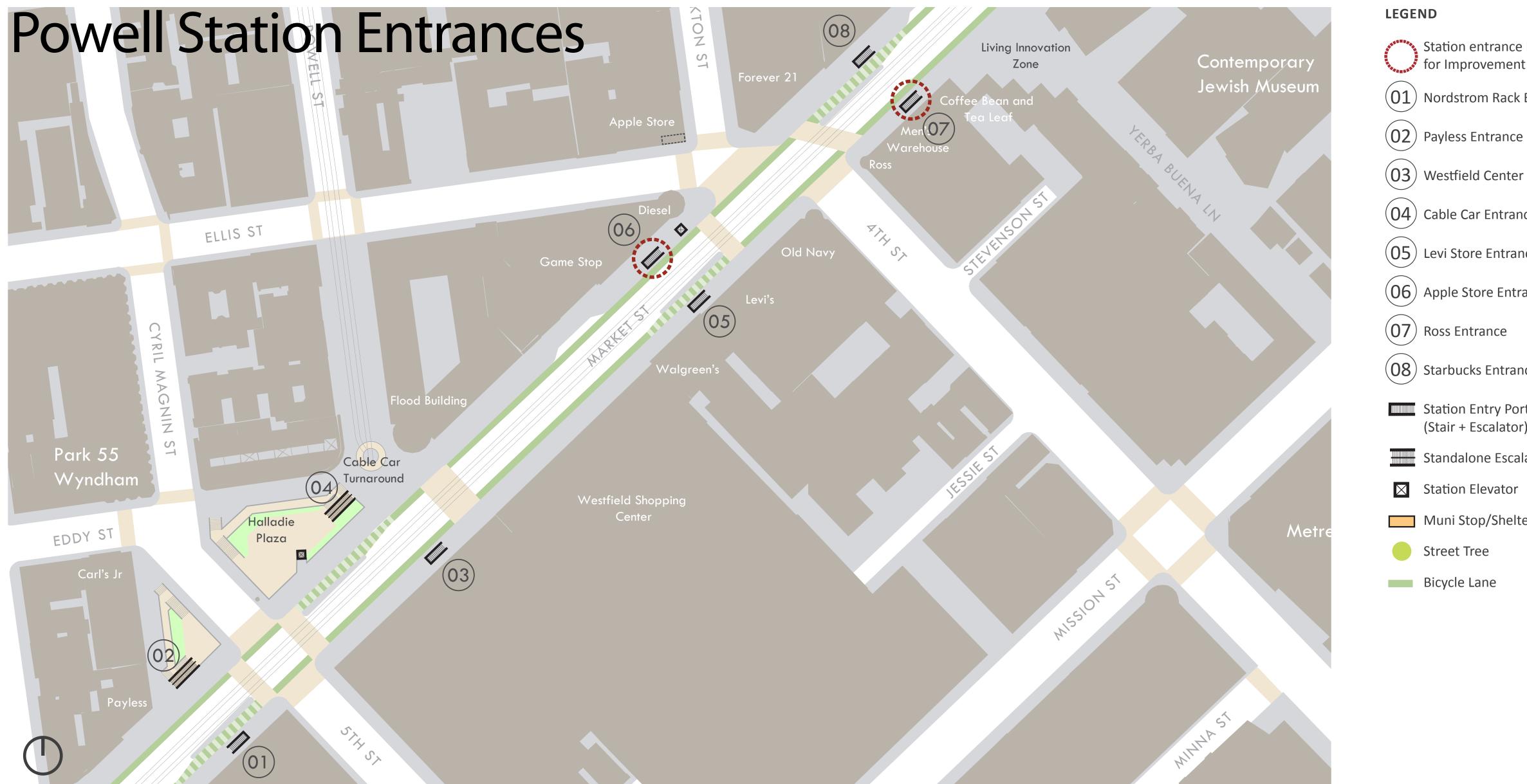
- No existing overhead protection for entrance
- Escalators exposed to weather reducing their reliability
- Old and weathered materials and finishes in need of frequent and ongoing repair and refurbishment
- Outdated light levels and technology
- Entrance is difficult to find

When and Where

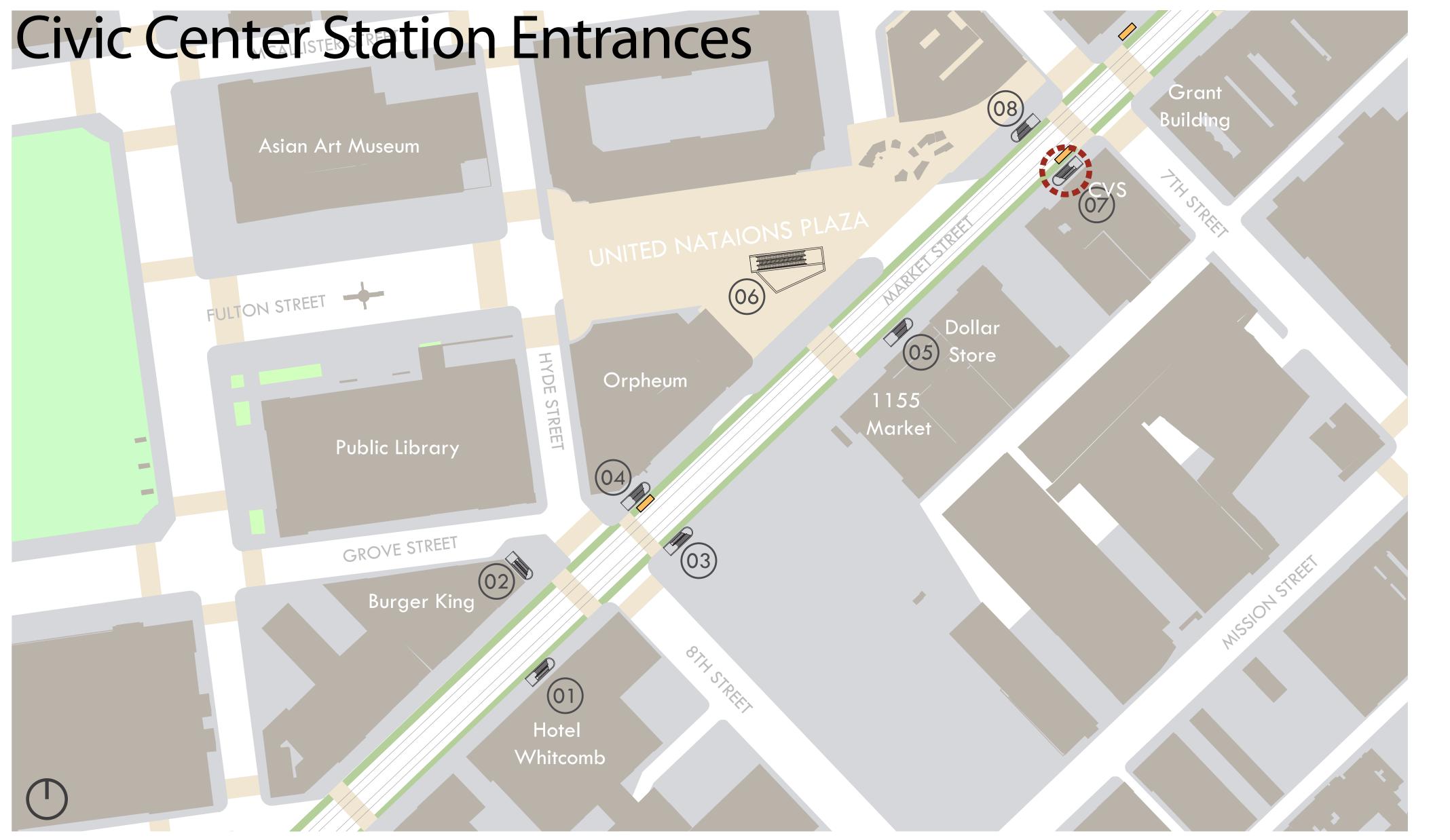
#### Project Timeline

Currently in planning and design through October 2015

- Advertise 1st quarter 2016
- Construction begins Summer 2016
- Complete late 2017



Station entrance Identified for Improvement (01) Nordstrom Rack Entrance (02) Payless Entrance (03) Westfield Center Entrance (04) Cable Car Entrance (05) Levi Store Entrance (06) Apple Store Entrance (08) Starbucks Entrance Station Entry Portal (Stair + Escalator) Standalone Escalator Muni Stop/Shelter



LEGEND

Station Entrance Identified

for Improvement

(02) Burger King Entrance

(03) Trinity Plaza Entrance

(05) Dollar Market Entrance

(06) UN Plaza Entrance

(08) Carl's Junior Entrance

Station Entry Portal

(Stair + Escalator)

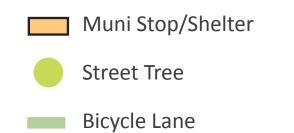
Standalone Escalator

Station Elevator

(07) CVS Entrance

(04) Orpheum Theatre Entrance

(01) Hotel Whitcomb Entrance





### There's a lot happening on Market Street...

#### Safer Market Street

#### Make Your Market

Safer Market Street is a Vision Zero project that supports

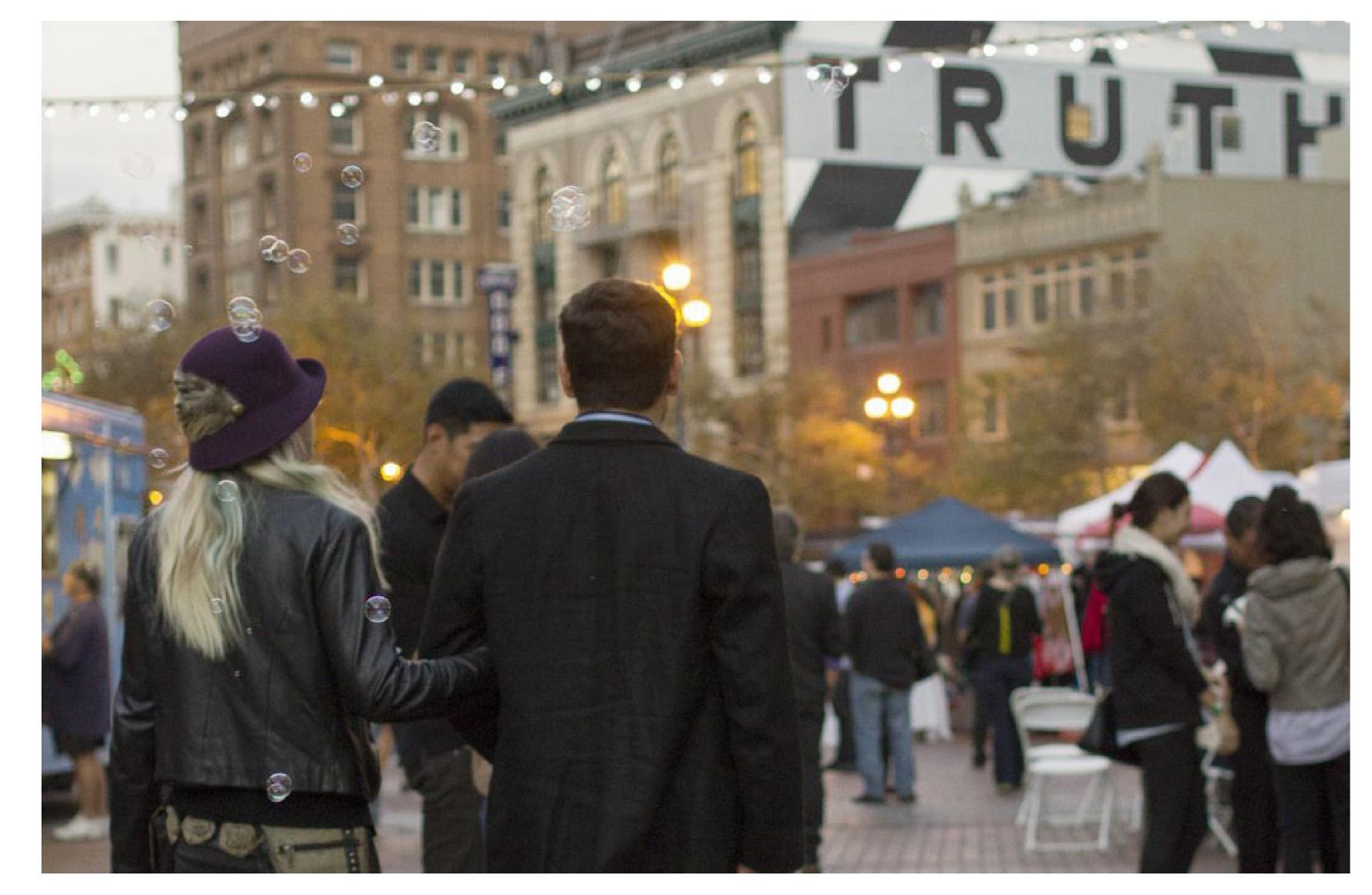
Make Your Market Street aims to make San Francisco's busiest street into a

the City's goal to eliminate traffic fatalities by 2024. By redesigning this high injury corridor, Safer Market Street aims to reduce collisions by extending transit only lanes and limiting private vehicular access on Market Street. www.sfmta.com/projects-planning/projects/safermarket-street



place where creative and engaged people experiment with how to make a more beautiful, livable and vibrant city, such as the new Night Market at UN Plaza.

@mymarketstreet



### Better Market Street

The Better Market Street project will revitalize Market Street from Octavia Boulevard to the Embarcadero and reestablish the street as the premier cultural, civic, transportation and economic center of San Francisco and the Bay Area. www.bettermarketstreetsf.org



### **Powell Street Station Modernization**

BART is currently developing a comprehensive vision for the Powell Station as a gateway station. The goal of the project is develop a comprehensive vision to upgrade and modernize the station. The vision is to modernize the station so that it demonstrates BART's commitment to advancing transit ridership, improving the transit experience, enhancing the quality of life around the stations and meeting BART's needs for the future.

www.bart.gov/about/planning/powell-street-station-modernization







